

MEMBERSHIP

248
ACTIVE MEMBERS

26
NEW MEMBERS

25
DROPPED MEMBERS

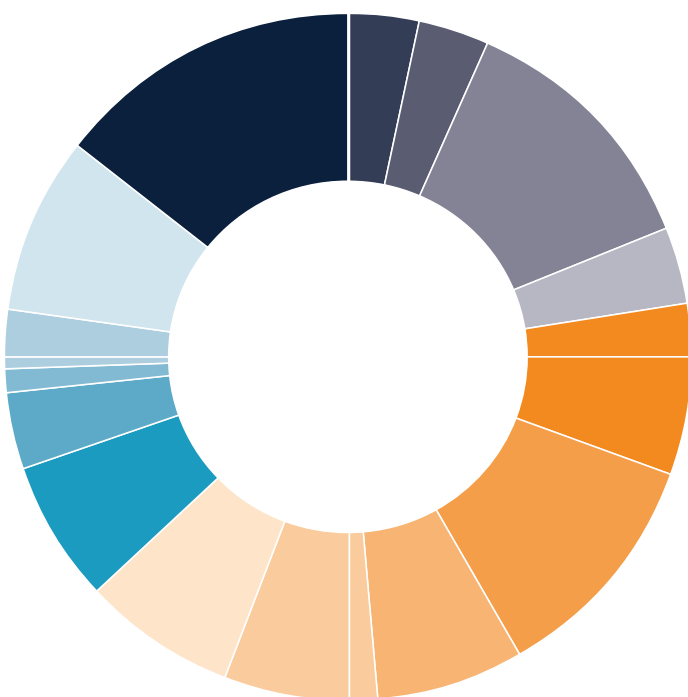
90%
RETENTION RATE

3
DIAMOND

5
GOLD

Allegheny Insurance Services • Frontier Communications • Elkins Fordland • Davis & Elkins College • Davis Medical Center • Elkins Sewing Center • LaMora Insurance Services • Sheetz

MEMBERSHIP BREAKDOWN



- ARTS, CULTURE & ENTERTAINMENT
- AUTOMOTIVE
- BUSINESS & PROFESSIONAL SERVICES
- CONSTRUCTION EQUIPMENT & CONTRACTORS
- FAMILY, COMMUNITY & CIVIC ORGANIZATIONS
- FINANCE & INSURANCE
- GOVERNMENT, EDUCATION & INDIVIDUALS
- HEALTH CARE
- LODGING & TRAVEL
- MANUFACTURING, PRODUCTION & WHOLESALE
- PERSONAL SERVICES & CARE
- PUBLIC UTILITIES & ENVIRONMENT
- REAL ESTATE, MOVING & STORAGE
- RESTAURANTS, FOOD & BEVERAGES
- SHOPPING & SPECIALTY RETAIL



12 RIBBON CUTTINGS

EVENTS



37
EVENTS

ATTENDANCE

- 263** ANNUAL AWARDS
- 150** SUNSET CHASE
- 85** LEGISLATIVE LUNCHEON
- 53** QUARTERLY MEETINGS AVERAGE
- 35** AFTER HOURS AVERAGE
- 16** LUNCH & LEARN-CHAMBER U AVERAGE

COMMITTEES

AMBASSADOR COMMITTEE

GENE COWGILL
EDWARD JONES

VANESSA HALLE
ADVANCED HEARING SOLUTIONS

SHANE JONES
DAVIS & ELKINS COLLEGE

WHITNEY PHILLIPS
CARTE HALL & ASSOCIATES

BRITTANY SMALL
ADVANCED HEARING SOLUTIONS

ORIENTATION
AUGUST 2015

3 NEW MEMBERS RECRUITED

15+ MEMBER VISIT & CALLS

10 # OF EVENTS REPRESENTED AT

12
COMMITTEES

AMBASSADOR • ANNUAL AWARDS • BUSINESS MENTOR PROGRAM
CHRISTMAS PARADE & SANTA VISITS • GOVERNMENT AFFAIRS • MEMBERSHIP
MOUNTAIN STATE STREET MACHINES • OUTREACH/VOLUNTEER • PROGRAMS
SCHOLARSHIP • SUNSET CHASE 5K • TECHNOLOGY

NEW FOR 2015

ELF ON THE SHELF PROMOTION
HOLIDAY SHOPPING PROMOTION

20 PARTICIPATING BUSINESSES

11 AFTER HOURS EVERY THIRD THURSDAY

5 AMBASSADORS

- WEBSITE
- LOGO
- CHAMBER U
- ROI CHALLENGE
- NEW MEMBER WELCOME CARDS
- MEMBERSHIP JUMPSTART CHECKLIST

f **1,238**

53% GROWTH IN 2015

